

Spring 2003

MULTitechnic

Limited

Specialists in Photochemical Etching to the Trade.

newsletter

We Are 30

Multitechnic, a family business, has been offering etching services for 30 years. Established in 1972 by Dr Jim Edge – a chemist with a background in chemical process. Research is still an important part of the company's approach to manufacturing and this enables Multitechnic to offer innovative and unique services.



As Colin Edge the present Managing Director explains, "For the last 30 years we have concentrated on supplying quality etchings to the sign trade. We have built upon and developed our technical expertise in etching and have combined this with a very high standard of product and customer service."

Colin has a particular interest in design and process design, he strongly believes that the service should suit the customer, but the product should suit the user.

The future – Multitechnic will continue to work with its customers to develop the more prestigious end of the market. What is considered exotic and cutting edge today, will be standard tomorrow. The need and desire to stand out from the crowd will continue to drive design to even more dramatic effects. The company is driven forward by innovation and that will continue, as we see innovation as the lifeblood of the company. In the words of James Morse, "The only sustainable competitive advantage comes from out-innovating the competition".

Mission Statement

*To Make OUR CUSTOMERS
The BEST SUPPLIERS of DECORATIVE ETCHINGS
By QUALITY of PRODUCT
&
QUALITY of CUSTOMER SERVICE.*

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Talk to us

To help you out, here is a list of who to speak to:

Progressing & Despatch of Orders:

Jill Riding

Artwork:

Steve Aynsley

Quotes:

Sue Edge

MULTITECHNIC ORDER CHECKLIST

Help us to help you be more efficient...

... By providing full information, which means that we can manufacture your goods correctly; first time, every time.

There are potential delays if we are chasing missing information, or wrongly interpret vague instructions.

The information required is:

- 3 Metal Type
- 3 Metal Thickness
- 3 Colours and references
- 3 Lacquering
- 3 Date Required by
- 3 Price - if quoted
- 3 Details of delivery address if different

NB: If plain cover despatch is required, please email or post a copy of your delivery note to us for use - to positively promote the professional perception of your company.

New Voices - changes

You may have noticed new voices answering the telephones at Multitechnic. Arianne left last year to go and learn to run a pub and has been replaced by Jill, who has moved back North after a lengthy stay in London. Marie has also joined the team on a part time basis. There is also change in artwork with Phil leaving to join the ranks of the great unwashed as a student. At the time of writing a replacement has not yet been appointed. We have a new face in production with Dan Davidson joining us as a modern apprentice.

Despatch

Just a reminder that we offer a range of timed deliveries and package sizes. Wherever possible we will despatch using courier packs rather than parcels, as this is more cost effective for you.

On the packaging front, we often get comments on the length of time it takes to unwrap a package from ourselves. We know that in this ecologically friendly society we should use packaging as sparingly as possible and recycle wherever possible, BUT we would really prefer that our goods arrive with you in perfect condition! On that front, if a parcel arrives showing any signs of damage, open the goods before you sign for them and if there is any damage, refuse to sign without noting the damage, otherwise we have no comeback against the couriers for damages which occur in transit.

Materials always in Stock...

STAINLESS STEEL 316 Grade

Mirror Polish

1.0mm 1.5mm (3.0mm 6.0mm special order)

Brush Finish

0.5mm 1.0mm 1.5mm (3.0mm 5.0mm special order)

Please do not ask for aluminium as we hate the stuff. It does not etch well, it rots, it generally looks pretty nasty and is not even good

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EMAIL

Apologies to those of you who have had problems contacting us since January on our original email address, multitechnic@btinternet.com, but we changed to broadband in mid January and consequently had to change our email address. *Our operational email address is sales@multitechnic.co.uk*

We recommend that if you are in an area that has broadband you consider changing; we were amazed at how much quicker we can receive artwork files - especially large files, than on ISDN. The suppliers all appear to be touting offers for free installation combined with reduced monthly costs, consider taking advantage and sign up to the broadband revolution.

website

We are in the process of updating our website and will be including a new section showing the range of off the shelf fire safety / toilet discs that we offer. The gallery is being revamped and images added. If you would like to link or add it to your own website, it is available unbranded. **Please email Sue for further details - sue@multitechnic.co.uk**

Sign UK 2003

20th - 22nd May will see us exhibiting at Sign UK, at the NEC in Birmingham. An invitation is included with this newsletter. So why not "pop" along to stand H44, meet the team and have a chat. It is a great opportunity to catch up on what's happening in the signage industry and have a look at just a few examples of Multitechnic etchings.

We are handily situated next to the catering area, so call in, say hello and help us to celebrate our 30th Birthday.
Who knows - we might even have Birthday Cake!

Artwork

There are many different software packages on the market. To help you help us to get your artwork sorted, with as much haste as possible, detailed below is a guide to artwork that we can work from:

Design programmes we use:

Illustrator 5

(ai files), later versions of Illustrator have caused some problems, so please always save back to version 5.

Freehand 10

Coreldraw 11

We prefer the file formats above, but can also accept: EPS, DXF, PDF, TIF, JPEG.

Macintosh and PC format are both fine, and you can send artwork by Email, CD, Zip and 3.5" disk.

Always remember to indicate hole positions and colours, also convert text to **paths / curves** and include linked / imported files such as tiffs and jpegs.

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CZ120 BRASS

0.5mm 1.0mm 1.5mm 3.0mm 6.0mm

GILDING METAL

1.5mm 3.0mm

Other materials always available.
Copper
Specialist Brasses & Bronzes
Specialist Steels

Fire Discs

In response to requests by customers, we are manufacturing a range of fire / toilet discs, details of which are below. We carry stocks and aim to offer a 24-hour turnaround on orders subject to availability.

Fire Door Safety Discs

Discs Available;

Fire Door Keep Shut
Keep Locked Shut
Automatic Fire Door Keep Clear
No Smoking (*symbol*)
No Mobiles (*symbol*)
Ladies Toilet (*symbol*)
Mens Toilet (*symbol*)
Disabled Toilet (*symbol*)
Baby Changing (*symbol*)
Drinking Water (*symbol*)
Shower (*symbol*)

If your required disc is not listed above, please contact us and we will do our best to help

Specification

76mm ø 316L stainless steel disc ~ choice of 2 fixing holes or double sided tape

Price for Pack of 10 is £39.50 per pack

Part Pack Price - £3.95 each + £9.00 splitting charge

(Prices are exclusive of carriage and VAT)

Apology

There is no letter from the Gaffer this issue due to the gaffer being kept busy doing manual work in production, to ensure that we keep our commitments to you on delivery dates.

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